

# Negri Sembilan records rapid development

NUR AQIDAH AZIZI  
SEREMBAN  
news@nst.com.my

**T**HE Negri Sembilan state government has shown a strong financial position, with a total of RM2.68 billion investment recorded last year. This marks a 103 per cent increase from RM1.41 billion in 2017.

In figures released by the state government, the manufacturing sector has registered the highest investment of RM2.43 billion in 2018, thus showing a 119 per cent increase from RM1.11 billion achieved in the previous year.

A total of RM430 million was recorded in investment in the services sector, compared to RM303 million in 2017.

The NS Corporation continues to play its role by focusing on promoting investment in Negri Sembilan based on a planned development.

It also conducts studies to attract potential investments that will benefit the people, especially in creating job opportunities and increasing the income of the people in the state.

As for the Malaysia Vision Valley 2.0 (MVV 2.0) development plans, NS Corporation serves as a central agency with the developer to ensure MVV 2.0 can be implemented as scheduled and become the catalyst for the development of the state.

That aside, various initiatives have also been implemented by the state government to address the current economic downturn, especially in helping farmers affected by the fall in commodity prices.

Assistance provided include by the Rubber Industry Smallholders Development Authority (RISDA) in 2019, which amounted to RM9.92 million including the RM5.89 million Rubber Planting Project, RM2.038 million Agricultural Infrastructure Project, Additional Economic Activity Entrepreneurship (RM900, 000), Product Improvement and Marketing (RM1.09 million) programme and other related activities.

The Malaysian Palm Oil Board (MPOB) has also increased the use of palm oil in the country as a short-term measure to boost palm oil commodity prices.

Other long-term measures include strength-

ening the existing export market and penetrating new markets, enhancing research and development (R&D) activities and making the Malaysian Sustainable Palm Oil Certification Programme (MSPO) mandatory in December.

Apart from investment, development of rural areas has also been given attention by the state government to ensure it is moving forward in line with the direction of the Industrial Revolution 4.0 (IR4.0)

The state government is considering plans which are already in place and will continue with the implementation of the Negri Sembilan Rural Development Plan (NSRDP) 2019-2040.

It is a long-term plan that has been coordinated with the Negri Sembilan 2045 Structure Plan and the MVV 2.0 Comprehensive Development Plan.

NSRDP is an initiative of the state government to ensure that rural areas remain relevant and support the rapid development of the state.

NSRDP 2040 is a manifestation and initiative of the state government's effort to strategise and adapt with the socioeconomic changes towards equitable and integrated development across urban and rural areas.

The rural development agenda in Negri Sembilan gives priority to enhancing inclusiveness based on two key principles: economic prosperity and social well-being.

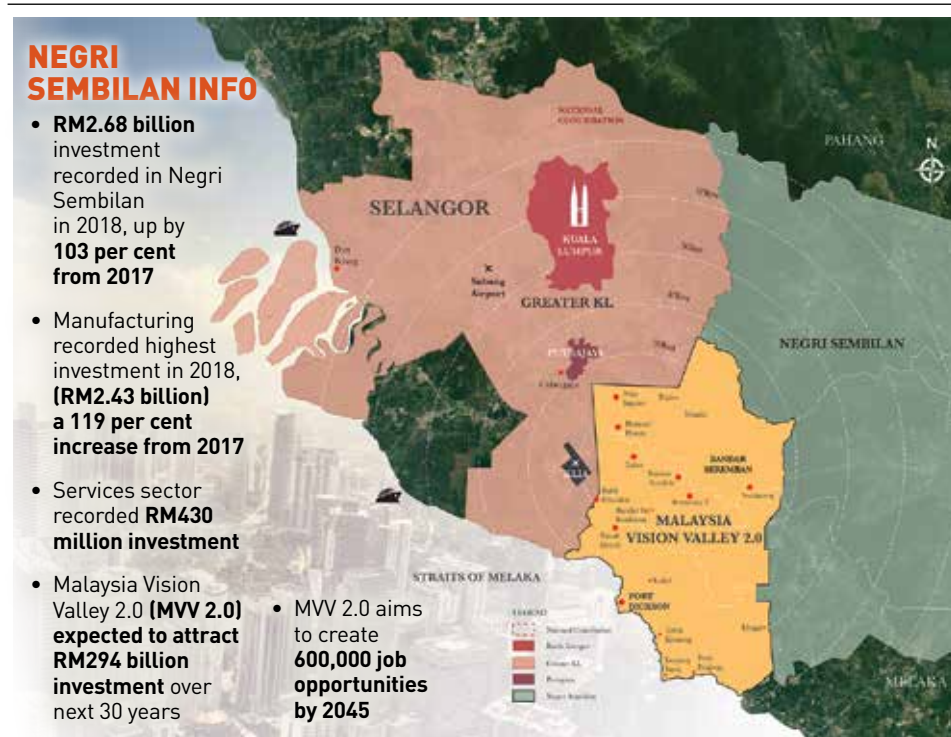
NSRDP 2040 provides a comprehensive road-map and comprehensive development strategy in line with the federal plans and policies, namely Rural Development Hope Plan 2018-2023 as well as Rural Development 2030 Policy.

The state government of Negri Sembilan is also committed to implementing the core strategies outlined in both federal and state plans and policies.

As the country moves towards the IR4.0 era, the state government is also focusing on strengthening telecommunications and broadband networks by expanding the high-speed fiber optic network and improving telecommunications coverage by adopting The National Fibreisation and Connectivity Plan (NFCP), that promotes sustainable, holistic, high quality and affordable digital connectivity for the well-being of the people and the development of the nation.



Menteri Besar Aminuddin Harun (centre) bring briefed on the Malaysia Vision Valley 2.0 project by its chief executive Datuk Redza Rafik (third left) as Permodalan Nasional Bhd group chairman Tan Sri Dr Zeti Akhtar Aziz (third right) and state secretary Datuk Dr Razali Ab Malik (second right) look on.



**THIS IS MY Country**

**Happy 62<sup>nd</sup> National Day**

From

**YAB Dato' Seri Aminuddin bin Harun**  
Menteri Besar Negeri Sembilan  
The State Government and People of  
Negeri Sembilan Darul Khusus