Port Dickson earmarked for growth

EGRI Sembilan hopes to become a prosperous, inclusive and sustainable state by 2045. These goals are outlined in the Negri Sembilan Structure Plan 2045, the strategic framework for the development of the state.

Under the first thrust of the plan, Port Dickson has been identified for the development of the Malaysia Vision Valley (MVV), which is aimed at boosting the economy of the state, developing the state based on its existing resources and introducing a new, innovative, competitive economic base.

Negri Sembilan Menteri Besar Aminuddin Harun said Port Dickson and Seremban have been identified to be part of the MVV, which has been earmarked as a growth corridor as well as part of the Greater Kuala Lumpur conurbation.

The second thrust is the development of agriculture-based Agropolis in Kuala Pilah, Tampin, Jempol and Rembau, to support the state in becoming the main food producer for the Klang Valley. The third thrust is preservation of biodiversity in Jelebu, ensuring that development is balanced with preservation of forest reserve areas.

Port Dickson, which has always been a popular tourist destination, will be further upgraded under the Port Dickson Coastal Special Area Plan (RKK). The goal of the development is to strengthen Port Dickson’s role as an international coastal tourism city on par with other leading destinations.

Under this plan, the main cities of Port Dickson and Nilai will be developed as a coastal tourism city, administrative centre, business centre as well as residential area.

This is followed by the towns of Teluk Kemang, Pengkalan Kempas, Linggi, Pasir Panjang and Bukit Pelanduk, which will be developed as business centres with service functions and amenities for the people.

According to the Department of Statistics, the population of Port Dickson is expected to grow to 371,230 people by 2045.

Port Dickson is a famous beach and holiday tourism destination, located 95 km to the Kuala Lumpur Conurbation and 50 km to the Kuala Lumpur International Airport (KLIA). Thus, the recognition of Port Dickson as a national beach resort city in 2006, ‘Wellness Zone’ in 2007 as well as Army City in 2009 shows that its strategic location will continue to attract visitors and tourists both local and international, to come visit.

There are currently 153 tourism products in the state, with 25 in Port Dickson, after Seremban with 64 tourism products. The main tourism product for Port Dickson is Eco Tourism. There are 11 beach resorts with different identities that have the potential to be developed as integrated beach resorts. Port Dickson also has several marine habitats such as birds, seaweed and coral, which has the potential to be developed as a controlled ecotourism area.

There are also 10 smaller islands off the coast which can also be developed as tourism products. There are various facilities available in Port Dickson, including accommodation facilities of international standards which are able to attract domestic and international tourists.

Existing road network facilities and proposed new roads will also increase accessibility to Port Dickson. Port Dickson will also be equipped with facilities such as a passenger jetty that connects the area to Dumai Port in Sumatra, Indonesia to diversify tourist entry channels.

Other assets such as eco-cultural, cultural and astronomical tourism activities in Port Dickson will also be highlighted.

Port Dickson and Seremban have been identified to be part of the MVV, which has been earmarked as a growth corridor as well as part of the Greater Kuala Lumpur conurbation.

AMINUDDIN HARUN
Negri Sembilan
Menteri Besar

Happy National Day

YAB Dato’ Sri Haji Aminuddin Harun
Menteri Besar Negeri Sembilan
the State Government and People of Negeri Sembilan Darul Khusus
STRENGTHENING THE ECONOMY

With the local economy slowly recovering from the adverse effects of the Covid-19 pandemic, the Negri Sembilan government has set a lofty target to secure a record of more than RM5 billion in new investments this year.

The first-time Pakatan Harapan state government is confident of achieving the target and will launch the “Invest in Negri Sembilan 2021” campaign in November to attract more investments.

The state, which received new investments totaling a record RM5.68 billion in 2019 under the stewardship of the Barisan Nasional administration led by Aminuddin Harun, is confident of securing more investments as it re-strategizes following the Covid-19 outbreak.

Aminuddin’s administration, which took over the state government in May 2018 after winning the general election, also did well and managed to secure new investments totaling RM4.3 billion that year.

In 2021, Negri Sembilan received investments of RM4.1 billion. The state government, which has been registering phenomenal growth in recent years, expects to do even better by further fine-tuning policies that have been working well over the years and sound fiscal management.

Negri Sembilan registered a gross domestic product (GDP) of RM48.6 billion in 2019, which was RM4.3 billion higher than the previous year’s GDP of RM44.3 billion.

Investment activities, including those in the manufacturing sector, have also improved significantly. In 2021, the state government recorded a growth rate of 6.8%.

Apart from seeking new investments, the administration has also been working on improving existing investments and encouraging existing businesses to expand their operations.

REDEVELOPING PD

The Negri Sembilan government has big plans for Port Dickson which is often regarded as the state’s jewel in the crown. Under the state’s leadership, Port Dickson is poised to become one of the most vibrant tourist destinations in Malaysia.

With its excellent beaches, Port Dickson has the potential to attract more visitors and boost the local economy. The state government has been working hard to improve infrastructure and facilities in the area.

In addition, the state government has been promoting tourism-related events and activities to further boost visitor numbers.

While the government has made significant strides in improving the area, it is important to note that there is still room for improvement. The state government is committed to continuing its efforts to make Port Dickson a top tourist destination in the country.